



Dealer Registration Form

Let us help you sell more HP hardware and supplies!

Submit this registration form to receive your **FREE** DIY Marketing Sales Kit from S.P. Richards/HorizonUSA. Your customers will love how much they can save by skipping the print shop and producing professional-quality marketing materials using an HP desktop printer and supplies. Sound complicated? It's not! We've made it quick and easy for you and your customers to get started.

Dealer Name: _____

Your Name: _____ Email: _____

Phone: _____ Primary SPR/HRZ Acct Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

SPR/Horizon Sales Rep Name: _____

Select a DIY Sales Tool Kit: Digital Version Print Version

FREE Registration Includes:

DIY Marketing Sales Tool Kit -
Sales Rep Training Materials & Suggested Products
Customizable End-User Education & Marketing Materials
Customizable DIY Marketing Templates
In-House Graphics and Marketing Software

DIY Marketing Tips & Tools E-Newsletter

Additional DIY Marketing Training Opportunities

Mail this completed form to:

**S.P. Richards Co. / HP Promo
6300 Highlands Parkway
Smyrna, GA 30082**

Sales tools kits are available while supplies last to S.P. Richards/HorizonUSA customers only. One tool kit to a registrant, please. Please allow 2-3 weeks for delivery. Registrants may also receive additional promotional emails from S.P. Richards Company. Offer valid only in the U.S. between July 1 and September 30, 2009. S.P. Richards Company reserves the right to request additional information and withdraw or modify this promotion at any time. Offer void where prohibited. Please send all inquiries to hpdealerinfo@sprich.com.

Learn more about DIY Marketing at
www.HPDealerInfo.com